

RED RIVER REGION

4 States | 20 Counties/Parishes

POPULATION: 829,096



MALE
48.6%



FEMALE
51.4%

MINORITY
40.8%
HISPANIC/LATINO
8.4%

Source: U.S. Census Bureau, Population Division

DEMOGRAPHICS: MEDIAN AGE **37.8**

UNDER 18
23.9%
NUMBER: **198,291**

18-64 YEARS
58.3%
NUMBER: **483,391**

65 & OVER
17.8%
NUMBER: **147,414**

Source: U.S. Census Bureau, Population Division. Release Date: June 2020

ECONOMICS:

MEDIAN
HOUSEHOLD
INCOME
\$44,387¹

PER CAPITA
PERSONAL
INCOME
\$41,464²

TOTAL POPULATION
LIVING IN POVERTY
20.1%¹

¹Source: U.S. Census Bureau, 2014-2018 American Community Survey 5-Year Estimates

²Source: Bureau of Economic Analysis, 2018

LABOR FORCE:

TOTAL **361,017**

EMPLOYED **344,700** | UNEMPLOYED **16,317**

UNEMPLOYMENT
RATE **4.5%**

Source: Bureau of Labor Statistics, LAUS

EDUCATION: EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS & OVER



Associate's Degree	7.2%
Bachelor's Degree	13.3%
Graduate or Professional Degree	6.9%
High School Graduate or Higher*	85.8%
Bachelor's Degree or Higher*	20.2%

Source: U.S. Census Bureau, 2014-2018 American Community Survey 5-Year Estimates

*High school graduate or higher and Bachelor's degree or higher are cumulative. High school graduate or higher includes anyone with at least a high school degree. Bachelor's degree or higher includes anyone with at least a Bachelor's Degree.



Red River Leadership Institute