

RED RIVER REGION

4 States | 20 Counties/Parishes

POPULATION: 838,408¹



MALE
48.7%



FEMALE
51.3%

MINORITY
40.3%

HISPANIC/LATINO
8.1%

DEMOGRAPHICS: MEDIAN AGE 37.2

UNDER 18

24.2%

NUMBER: 203,310

18-64 YEARS

58.9%

NUMBER: 493,513

65 & OVER

16.9%

NUMBER: 141,585

ECONOMICS:

MEDIAN
HOUSEHOLD
INCOME

\$42,148

PER CAPITA
PERSONAL
INCOME

\$39,486

LABOR FORCE:

TOTAL **361,924²**

EMPLOYED

343,913

UNEMPLOYED

18,011

TOTAL POPULATION
LIVING IN POVERTY

20.3%

UNEMPLOYMENT
RATE

5.0%

EDUCATION: EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS & OVER



Associate's Degree **6.5%**

Bachelor's Degree **13.2%**

Graduate or Professional Degree **6.8%**

High School Graduate or Higher **85.3%**

Bachelor's Degree or Higher **20.0%**

Sources: U.S. Census Bureau, Bureau of Labor Statistics (BLS),
and Local Area Unemployment Statistics (LAUS)

¹ July 1, 2017 Estimate

² 2017 Annual Averages



Red River Leadership Institute